PRODUCT OPINION LABORATORY
P. O. BOX 26583 - RICHMOND, VA. 3005
R

Dear Panelist:

Enclosed you will find five packs each of two different test cigarettes, which we hope you will enjoy testing for us. Please, only the person whose name appears below should take the test.

Please make any necessary changes.

Instructions

Please do not smoke your usual brand of cigarettes during this test.

Begin the test by smoking all five packs of RB cigarettes. After smoking the RB cigarettes, answer the questions in PART I of the ballot.

After you have completed PART I, smoke the five packs of W4 cigarettes and complete PARTS II & III and return your completed ballot to us in the enclosed postage-paid envelope.

Thank you very much.

Cordially,

Bob Howes

Bob Howes
Panel Leader

2058031224

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